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Vancouver, BC, Canada

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## PERSONAL SUMMARY

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UX/UI Designer with **3+** years of experience in user-centered design and digital product development. Specialize in creating intuitive interfaces that enhance engagement and drive conversions. Skilled in end-to-end UX processes (research, wireframing, prototyping, high-fidelity design) with working knowledge of HTML/CSS/JavaScript. Proficient in Figma and Adobe Suite. Experienced in developing accessible digital experiences for fashion and retail sectors. Make data-driven design decisions supported by user testing and analytics. Collaborative team player who delivers brand-aligned solutions that meet business objectives.

## EDUCATION

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**UX/UI Design Certification** - Udemy | 2023

**Business Communication** - Greystone College | 2022

**Textile Engineering** - University of Suleyman Demirel | 2012–2017

## SKILLS

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- **UX/UI Design:** UX Research, Wireframing, Prototyping, High-Fidelity Designs
- **Front-End Development:** HTML, CSS, JavaScript (Basic)
- **SEO & Digital Marketing:** Keyword Research, Technical SEO, Backlink Building
- **Tools:** Figma, Sketch, Adobe Photoshop, Balsamiq, Sublime Text, GitHub, Google Analytics, SEMrush, SQL, AI

## CERTIFICATIONS

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**HTML, CSS, and JavaScript for Web Developers** - Johns Hopkins University - September 2024

**Introduction to Google SEO** - University of California, Davis - October 2024

**Foundations of Data Science** - Google - October 2024

**Google UX Design Professional Certificate** - Google - July 2024 – September 2024

## WORK EXPERIENCE

**SaaS Product Designer & Developer (AI-assisted)  
IN PLUS ONE (Freelance Project)  
inplusone.com**

**June 2024 – Current**

- Designed and implemented a full-scale restaurant inventory management system as a SaaS product, handling everything from UX/UI design to cloud deployment.
- Created wireframes, interactive prototypes, and high-fidelity interfaces tailored for restaurant staff and managers.
- Developed AI-assisted code to automate workflows and enhance system functionality; familiar with HTML, CSS, and JavaScript.
- Integrated the system into cloud infrastructure, ensuring secure data storage, backup, and access control.
- Implemented user authentication, role-based permissions, and encryption protocols to safeguard sensitive inventory and sales data.
- Conducted extensive UX testing, gathered feedback from restaurant staff, and iteratively refined the interface for optimal usability.
- Oversaw project lifecycle from concept to deployment, including data analytics dashboards for inventory monitoring and reporting.

**Freelance UX/UI Designer – Big Spark Media**

**January 2024 – Current**

- Delivered end-to-end digital design solutions for web and mobile platforms, focusing on improving usability, engagement, and conversion rates.
- Designed responsive websites, dashboards, and landing pages using Figma and Adobe Suite.
- Conducted user research, wireframing, prototyping, and usability testing to ensure data-driven design decisions.
- Collaborated with clients to define brand guidelines, create visually appealing layouts, and present interactive prototypes.
- Managed multiple projects simultaneously, meeting tight deadlines while maintaining high design quality.

**IT and Design Website Coordinator – VFW**

**March 2024 – August 2024**

- Led UI/UX design and content management for multiple high-traffic fashion event websites, enhancing visual appeal and functionality.
- Optimized landing pages for improved SEO and conversion rates, using analytics to guide design updates.
- Conducted user testing sessions to identify usability issues and implemented actionable improvements.
- Monitored website analytics, providing actionable insights to the marketing team for audience engagement growth.

**Event, Website and Media Assistant – VFW****January 2024 – March 2024**

- Managed dynamic content updates for events, designers, and media to ensure timely and accurate website information.
- Collaborated closely with the design team to maintain consistent brand identity across web and social platforms.
- Optimized website performance, including page speed, mobile responsiveness, and SEO, resulting in increased user engagement.
- Assisted with media uploads, event photography curation, and video content organization.

**Product Engineer – Almaxtex (TURKEY)****2024 – March 2024**

- Managed preparation, cutting, and quality control of fabrics for high-profile brands including Nike, Zara, and Tommy Hilfiger.
- Inspected 50,000+ product cuts daily, ensuring adherence to precise specifications and quality standards.
- Prepared detailed production reports to track workflow efficiency and product quality metrics.
- Coordinated with production and design teams to troubleshoot material issues and optimize manufacturing processes.

**REFERENCES****Jamal Abdourahman**

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Founder of Vancouver Fashion Week